

C&C of Movie Recommendation Sites

Goal

Compare **how each site encourages users to click** on external links that take them to different platforms and **how users return** to original site.

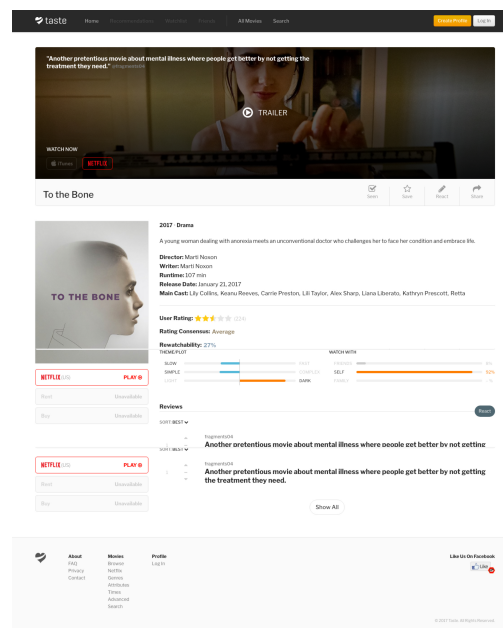
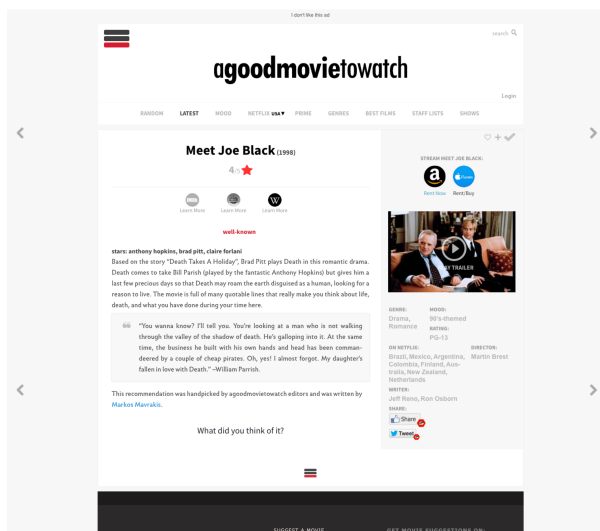
Competitors

1) Taste

Taste provides movie recommendations based on your unique taste. Receive personalized recommendations and discover great movies to watch today.

2) Agoodmovietowatch

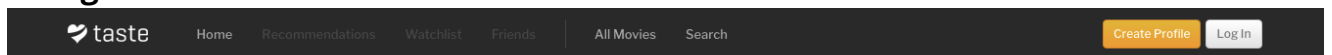
agoodmovietowatch finds you great movies that you haven't yet seen on popular streaming services, decisively ending the interminable hours of "what are we gonna watch" currently plaguing our world.



Features Comparison

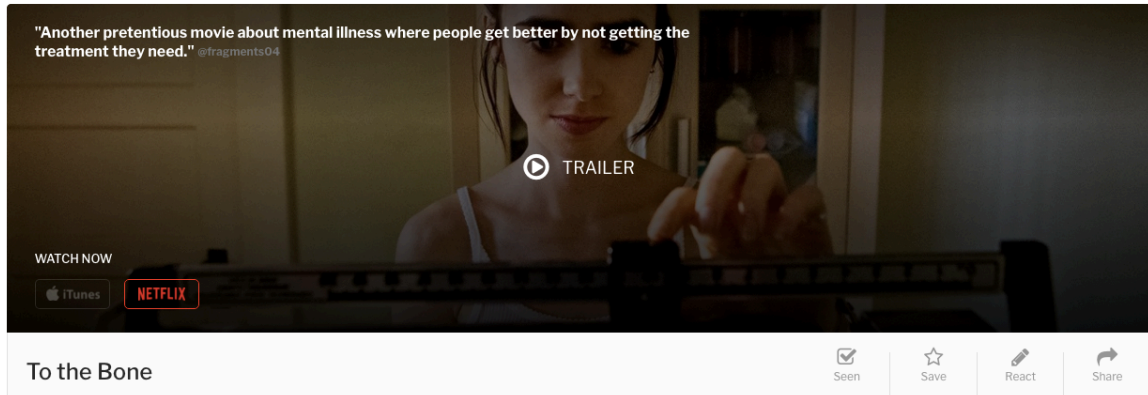
1) Taste

Navigation Bar



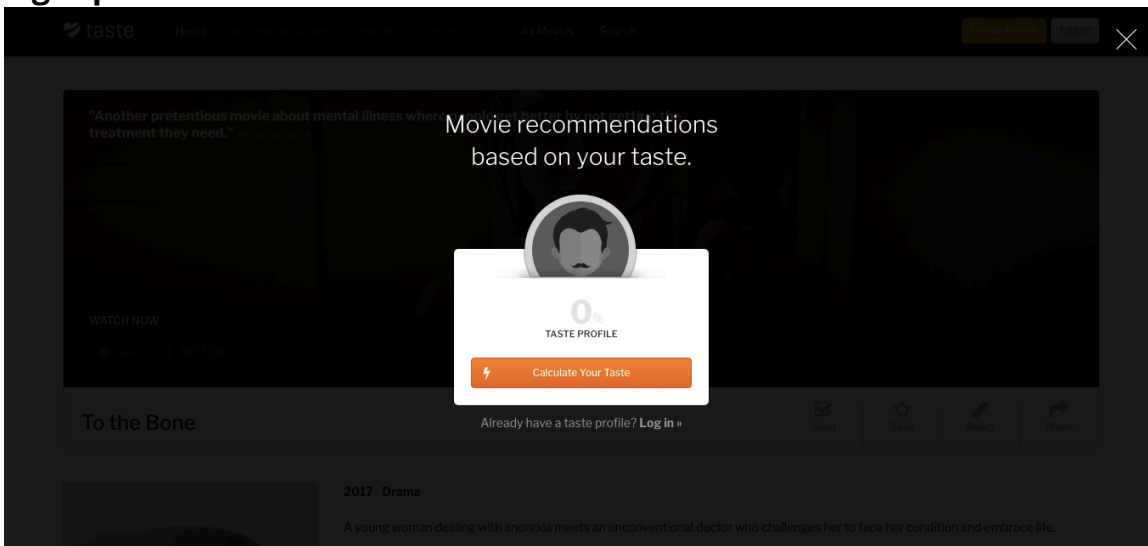
- “Recommendation” “Waitlist” “Friends” are inactive buttons only available for members

Trailer



- Watch trailer directly on the site
- “iTunes” and “NETFLIX” buttons link users to new tab
- “Seen”, “Save”, “React”, and “Share” buttons only available for members

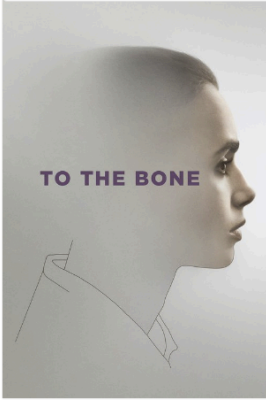
Signup



- Prompt users to signup if they haven't
- Shows up when clicking “Seen”, “Save”, and “React” buttons

Body

To the Bone Seen Save React Share



2017 · Drama

A young woman dealing with anorexia meets an unconventional doctor who challenges her to face her condition and embrace life.

Director: Marti Noxon
Writer: Marti Noxon
Runtime: 107 min
Release Date: January 21, 2017
Main Cast: Lily Collins, Keanu Reeves, Carrie Preston, Lili Taylor, Alex Sharp, Liana Liberato, Kathryn Prescott, Retta

User Rating: ★★☆☆☆ (224)
Rating Consensus: Average
Re-watchability: 27%

Attributes Edit

THEME/PLOT		WATCH WITH	
SLOW	FAST	FRIENDS	8%
SIMPLE	COMPLEX	SELF	92%
LIGHT	DARK	FAMILY	- %

NETFLIX (US) PLAY

To the Bone Seen Save React Share

NETFLIX (US) PLAY


Reviews React

SORT: BEST ▾

1 ↑ ↓

fragments04
Another pretentious movie about mental illness where people get better by not getting the treatment they need.

Show All


 **About** **Movies** **Profile** Like Us On Facebook

- FAQ
- Privacy
- Contact
- Browse
- Netflix
- Genres
- Attributes
- Times
- Advanced
- Search
- Log In
- Like

- Top right buttons remain static
- Bottom left “Netflix” button takes user to a new tab
- Other inactive buttons indicate service unavailable

2) Agoodmovietowatch

Navigation Bar



search 🔍

agoodmovietowatch

Login

RANDOM LATEST MOOD NETFLIX USA ▾ PRIME GENRES BEST FILMS STAFF LISTS SHOWS

- Top left is company logo not hamburger menu

Body

Meet Joe Black (1998)

4/5 ★

[IMDb](#) Learn More [Rotten Tomatoes](#) Learn More [Wikipedia](#) Learn More

well-known

stars: anthony hopkins, brad pitt, claire forlani


Based on the story "Death Takes A Holiday", Brad Pitt plays Death in this romantic drama. Death comes to take Bill Parish (played by the fantastic Anthony Hopkins) but gives him a last few precious days so that Death may roam the earth disguised as a human, looking for a reason to live. The movie is full of many quotable lines that really make you think about life, death, and what you have done during your time here.

“You wanna know? I'll tell you. You're looking at a man who is not walking through the valley of the shadow of death. He's galloping into it. At the same time, the business he built with his own hands and head has been commandeered by a couple of cheap pirates. Oh, yes! I almost forgot. My daughter's fallen in love with Death.” –William Parrish.

This recommendation was handpicked by [agoodmovietowatch](#) editors and was written by [Markos Mavrakis](#).

STREAM MEET JOE BLACK:

[Rent Now](#) [Rent/Buy](#)



GENRE: Drama, Romance
MOOD: 90's-themed
RATING: PG-13

ON NETFLIX: Brazil, Mexico, Argentina, Colombia, Finland, Australia, New Zealand, Netherlands
DIRECTOR: Martin Brest
WRITER: Jeff Reno, Ron Osborn
SHARE:

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SHARE: [Share](#)

- External links to IMDB, Rotten Tomatoes, Wikipedia in the middle

- Top right “heart”, “+”, “check” buttons let users to add to favorite, add to watch list, or mark as watched
- Trailer available on the site
- Links to “Amazon” and iTunes, when clicking on Amazon button it takes user to Amazon page (not separate tab)

Sources:

<https://agoodmovietowatch.com/>

<https://www.taste.io/movies>